

# Ju Hsia

## Digital Designer

Hi, I'm Ju – a User Experience Designer with four years of experience in digital design and film. Driven by a strong passion for enhancing user experiences, I'm eager to explore new opportunities in the design field.

## Education

### Griffith University QCA

Bachelor of Creative and Interactive Media

2020 - 2023 | Brisbane, AU

### LASALLE College of the Arts

Diploma in Broadcast Media

2016 - 2019 | Singapore

## Skills

### Design

UI/UX Design: Design thinking | Empathy Interview | Persona | UX Research | Usability Test | Wireframe | Prototype | Mock-Up

Filmmaking: Art Direction | Photography | Video Editing

### Softwares

Design: Photoshop | Illustrator | Premiere Pro | After Effect |

3D: 3DS Max | Rhino

Interaction: Unreal Engine | TouchDesigner

UI: Adobe XD | Webflow | Figma

## Personal Interest

Make Videos

Photography

Cooking (still a newbie)

## Languages

Mandarin - Fluent

English - Fluent

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## Experiences

### Beauty Advisor

L'OCCITANE, Sept 2022 - Present, Australia

Excellent communication and interpersonal skills to engage and build relationships with customers.

Sales-driven mindset with a proven track record of achieving sales targets, while also possessing the ability to work in a fast-paced retail environment and adapt to changing priorities.

### Editor and Camera Assistant

Ordynari People, Aug 2020 - Jan 2022, Taiwan

Collaborated closely with the director and creative director in pre-production, assisting with documents such as the shortlist, storyboard, and brainstorming, ensuring smooth project planning and execution.

Demonstrated proficiency in handling all aspects of the post-production process, resulting in the creation of engaging, relatable final products.

### Intern Project Managing & Video Editor

Treasure Hill Artist Village, Jan 2020 - Jun 2020, Taiwan

Successfully project-managed and provided assistance to residency artists, supporting them in their artwork creation and exhibition setup.

Demonstrated expertise as a videographer and editor, documenting artworks, exhibitions, and interviews in both photography and video formats. Also, played a pivotal role in content creation and video concept development for the YouTube Channel.

### Freelance Art Assistant

Self Employed, Aug 2019 - Dec 2019, Singapore

Worked as a freelance art assistant for different scales of production: such as telemovie, commercial and music video.

Assisted Art Director with brainstorming, props shopping, set designing and onset shoot.

### Associate Producer

IFA Media, June 2018 - Aug 2018, Taiwan

Assisted Executive Producer and Producer in National Geographic 'Hakka Renaissance' EP 1 - 3.

Manage log sheets and other deliverables, such as scripts, footages, annotation and transcripts.

Assisted production with location scouting, contacting clients and organizing footages.